# OFFICE OF THE DEPUTY MAYOR FOR PLANNING AND ECONOMIC DEVELOPMENT

### NOTICE OF FUNDING AVAILABILITY

### **FY21 Food Access Fund Grant**

**Grant Identification No.: DMPED - FY21 FAF** 

Request for Application (RFA) Release Date: July 19, 2021

The Office of the Deputy Mayor for Planning and Economic Development (**DMPED**) is soliciting applications from qualified food-related businesses seeking to expand their existing operations through the opening of a new location in an area designated as having low food access (as set forth in the Act), with priority given to locations in Ward 7 and 8. The grant will be awarded pursuant to the Local Food Access Grants Emergency Amendment Act of 2021 (B24-0309), and any subsequent temporary or permanent legislation (**Act**).

**Purpose**: The purpose of the Food Access Fund (**FAF**) Grant is to increase equitable access to fresh, healthy, and affordable food by securing grocery stores, and restaurants; support existing small businesses; attract new businesses; increase the District's tax base; create new job opportunities for District residents; and transform designated emerging commercial corridors into thriving and inviting neighborhood centers. The FAF Grant will support qualified businesses with capital for tenant improvements related to expansion of operations into a new location in an area identified as having low food access (as set forth in the Act), with priority given to locations in Ward 7 or Ward 8.

**Award:** DMPED will award up to a maximum of \$23,647,000.00 in grants to successful grantees under this program.

**Funding Priorities:** The FY21 FAF Grant identified the following program funding priorities.

- 1. To improve access to food options for residents of areas that current have low access by encouraging existing food-related businesses to expand their operations to a new location in areas with low food access (as set forth in the Act), with priority given to locations in Ward 7 or Ward 8.
- 2. To expand the local food ecosystem and support fresh food retailers and providers through grants.

## **Eligible Applicants:**

For the purpose of the Request for Applications, Eligible Applicants will be defined as one of the following:

■ Existing food-related businesses with at least two years (2) of revenue generating operations, which are expanding to a new location in an area with low food access (as set

forth in the Act), with priority given to Ward 7 or Ward 8. Food-related businesses shall include, but not be limited to:

- o Full-service grocery stores;
- o Restaurants, prioritizing those with a dine-in component;
- o Taverns;
- Neighborhood-based, Local Business Enterprise (LBE) eligible food operators;
  and
- o Food Halls.
- Property owners, on behalf of food-related business tenants
  - The property owners of the project must demonstrate a commitment to support the sustainability of local business tenancy by providing specific amenities and/or inducements, which may include rent concessions or abatements.
  - The tenants must be identified and/or secured through letters of intent evidenced by executed lease agreements or executed commitments to lease.
  - Preference will be given to property owners who commit to securing locally minority-owned or women-owned food-related businesses.

Applicants must commit to commence construction on the project within twelve (12) months of the date of the executed grant agreement.

## **Ineligible Applicants:**

The following types of businesses are ineligible to receive grant funding under this program:

- Adult entertainment
- Auto body repair
- Bank
- Construction/general contracting/architecture/designbuild
- E-commerce business<sup>1</sup>
- Financial services
- Home-based
- Hotel
- Liquor store
- Nightclub, as defined by ABRA and DCRA licensure<sup>2</sup>
- Phone store
- Professional services<sup>3</sup>

- Real estate development/property management/realtor
- Seasonal (open only part of the vear)
- Businesses which have received a total of \$150,000 or more of funding from the Great Streets or H Street Grants Programs are not eligible.
- Applicants that received Neighborhood Prosperity Fund awards within the last two (2) years are not eligible to apply for an awarded project.

<sup>&</sup>lt;sup>1</sup> For the purposes of this Request for Applications, an e-commerce business is defined as a commercial entity (1) without an existing, revenue-generating brick-and-mortar retail operation physically situated in the defined boundaries of a designated Great Street corridor and (2) whose business operations and/or sales transactions for the exchange of goods and services are conducted solely online.

 $<sup>^{\</sup>rm 2}$  Any business holding an ABRA Nightclub license is ineligible.

<sup>&</sup>lt;sup>3</sup> Professional services are defined as any business offering accounting, actuary, architectural, dentistry, engineering, evaluator services, financial planning, legal services, physician care, registered nurse/nursing services, and training/development providers.

## **Eligible Funding Uses:**

The following are eligible funding uses:

Up to 100% of the grant can be applied towards the following hard costs and operating costs:

- Build-out of new or vacant space
- Purchase and installation of heavy equipment, fixtures, or furniture that is permanently attached to a wall, floor, or ceiling.
- Rent
- Security, for applicable grocery stores

The following are NOT eligible uses of funds:

- Debts
- Expenses associated with preparing this application
- Inventory
- Legal fees
- Marketing
- Payroll
- All expenses not listed above as eligible uses of funds.

#### Award:

Based on the external and internal review panel recommendations, the Mayor's budget priorities, the resources available, the goal of achieving a balance as to communities served, and the goals of the program, DMPED will make the final funding decision. DMPED will award up \$23,647,000.00 in grant funds.

**Availability of RFA:** The RFA and the grant application will be released on July 19, 2021 and posted at <a href="https://www.dmped.dc.gov">www.dmped.dc.gov</a>.

**Selection Criteria:** Applications will be evaluated based on the scoring criteria set forth in the RFA.

**Application Process:** The application process will include an initial screening of applications, a review panel process, and a final review to determine the final funding decision. Each step will be further described in the RFA.

**Final Determination of Award:** Anticipated time for processing applications is thirty (30) to forty-five (45) days after the date the RFA closes.

**Grant Information Sessions:** DMPED will host a virtual information and live web chat sessions. Once confirmed, details about the information sessions will be posted on the DMPED website at <a href="https://www.dmped.dc.gov.">www.dmped.dc.gov.</a>

**Period of Performance:** Date of executed grant agreement through September 30, 2022.

**Grant Information Sessions:** DMPED will host multiple virtual information and live web chat sessions on the Food Access Fund Grant. Once confirmed, details about the information sessions will be posted on the Food Access Fund Grant website at www.dmped.dc.gov.

Contact Name: DMPED Grants Team Phone: 202.727-6365 Email: <a href="mailto:dmped.grants@dc.gov">dmped.grants@dc.gov</a>

**Deadline for Electronic Submission:** Applicants must submit a completed online application to DMPED via the GIFTS online system no later than 4:00 PM DST on **Wednesday, August 18, 2021.**